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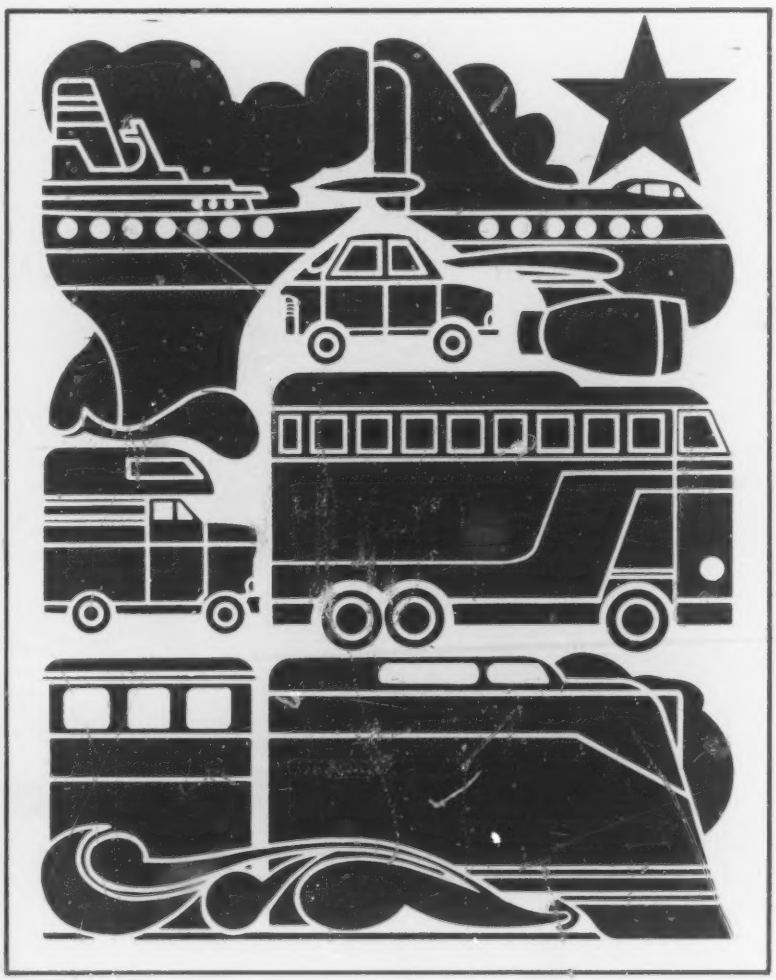
US Travel
Data Center

1988–89 Winter Travel Market Close-Up



National Travel Survey Tabulations

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The US Travel Data Center is an affiliate of the Travel Industry Association of America

1988–89 WINTER
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US TRAVEL DATA CENTER
WASHINGTON, D.C.

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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Executive Director

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WINTER 1988-89 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on winter 1988-89 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the companion volume, TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The winter 1988-89 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over December 1988, January and February 1989, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.3 million. For example, an estimated volume of 135.0 million trips were taken by U.S. resident adults during the winter of 1988-89. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 246.2 million total person-trips for winter 1987-88 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	31	1	22	21	19	26	20
300-399	18	23	4	19	16	18	24	17
400-499	9	11	2	10	8	9	10	9
500-599	6	7	4	5	7	5	6	7
600-999	12	12	11	13	10	14	12	13
1000-1999	14	10	26	13	14	15	11	12
2000 OR MORE	13	4	39	12	19	14	8	16
OUTSIDE U.S.	7	3	18	6	12	7	3	9
AVERAGE DISTANCE OF TRIP	980	610	2170	930	1150	1030	750	1020
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	67	87	73	73	75	72	72
400 OR MORE	54	44	83	54	58	57	48	56
500 OR MORE	45	33	80	44	50	48	37	46
600 OR MORE	39	26	76	38	42	43	31	40
1000 OR MORE	27	14	65	26	33	29	19	27

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	26	21	19	21	25	23	18	28	26
300-399	18	25	18	11	19	16	21	18	16	24
400-499	9	8	11	12	11	12	3	9	8	13
500-599	6	6	6	5	9	5	4	7	6	3
600-999	12	12	11	11	11	10	16	12	12	10
1000-1999	14	10	14	16	15	11	10	14	14	13
2000 OR MORE	13	9	14	19	10	15	18	17	10	7
OUTSIDE U.S.	7	4	8	11	5	10	7	9	8	2
AVERAGE DISTANCE OF TRIP	980	780	990	1190	900	1000	1070	1120	880	710
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	70	74	75	74	69	71	77	66	72
400 OR MORE	54	45	56	64	56	53	50	58	51	48
500 OR MORE	45	38	45	51	45	41	47	50	43	34
600 OR MORE	39	31	39	46	36	36	44	43	36	31
1000 OR MORE	27	19	28	35	25	26	28	31	25	20

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	30	30	31	20	15	25	31	21	20	15
300-399	18	27	14	22	24	16	21	17	11	26	17
400-499	9	8	7	13	11	11	7	6	12	10	11
500-599	6	2	6	6	7	9	5	5	3	8	9
600-999	12	9	18	10	13	9	8	16	15	8	11
1000-1999	14	11	15	12	21	13	9	14	19	14	13
2000 OR MORE	13	14	11	6	5	27	17	10	15	9	16
OUTSIDE U.S.	7	*	*	*	*	*	8	3	7	5	13
AVERAGE DISTANCE OF TRIP	980	790	820	660	750	1540	1030	800	1250	710	1130
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	70	70	69	80	85	68	68	74	75	78
400 OR MORE	54	43	56	47	56	69	47	50	63	49	61
500 OR MORE	45	35	49	34	46	58	39	45	52	39	50
600 OR MORE	39	33	43	28	39	49	34	40	49	31	40
1000 OR MORE	27	24	26	18	26	40	27	24	34	23	29

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	100	*	76	53	73	80	66
RENTAL CAR	1	1	*	*	2	1	1	1
AIRPLANE	25	*	100	20	44	23	17	28
BUS	1	*	*	2	1	2	1	2
TRAIN	1	*	*	1	2	1	1	2
OTHER	1	*	*	1	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	82	70	60	73	69	73	62	78	86
RENTAL CAR	1	1	1	2	*	1	1	1	*	*
AIRPLANE	25	15	27	37	24	27	24	33	20	11
BUS	1	1	1	1	1	1	3	2	*	*
TRAIN	1	1	1	1	1	1	*	1	1	2
OTHER	1	1	1	1	1	2	*	2	1	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	73	80	80	76	61	70	78	70	76	62
RENTAL CAR	1	*	2	*	1	*	2	1	1	1	*
AIRPLANE	25	20	18	18	20	35	24	19	29	21	34
BUS	1	2	1	1	2	1	2	1	1	1	1
TRAIN	1	5	1	*	*	1	3	1	*	*	*
OTHER	1	1	*	1	1	1	1	1	*	1	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	12	13	9	19	8	*	*
1	17	19	9	16	15	15	17	21
2 TO 3	38	40	33	36	43	35	59	44
4 TO 9	24	22	31	27	19	30	24	25
TEN OR MORE	8	6	15	11	4	12	*	9
AVERAGE, IF ANY	4.5	3.8	6.1	4.9	3.6	5.3	2.6	4.2
AVG., INCL. ZERO	3.9	3.4	5.3	4.5	2.9	4.9	2.6	4.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	10	11	12	13	8	14	14	10	9
1	17	20	16	13	16	16	17	18	16	14
2 TO 3	38	37	41	44	39	47	24	36	39	44
4 TO 9	24	25	24	22	24	22	28	23	26	22
TEN OR MORE	8	8	8	8	7	6	17	9	9	7
AVERAGE, IF ANY	4.5	4.2	4.3	4.4	4.2	3.8	6.5	4.6	4.6	4.0
AVG., INCL. ZERO	3.9	3.7	3.8	3.8	3.6	3.5	5.6	3.9	4.1	3.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 3-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF FINAL DEST NE	SE	GRT LKS	MID WST	WST	REGION OF ORIGIN NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	15	12	14	14	10	11	14	13	15	8
1	17	11	18	17	19	19	12	18	14	18	19
2 TO 3	38	47	37	37	39	38	44	32	37	36	41
4 TO 9	24	16	26	23	22	25	26	24	24	24	23
TEN OR MORE	8	8	7	7	7	7	7	11	9	5	9
AVERAGE, IF ANY	4.5	4.2	4.6	4.5	3.9	4.2	4.3	4.9	5.0	4.0	4.3
AVG., INCL. ZERO	3.9	3.5	4.0	3.8	3.4	3.7	3.8	4.2	4.4	3.4	3.9

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	47	51	38	56	24	54	57	6
HOTEL OR MOTEL	34	32	38	30	48	34	36	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	*	1	1	*
OWNED CABIN OR CONDOMINIUM	3	3	5	3	3	4	2	*
CAMPER, TRAILER, OR RV	2	3	1	2	2	2	3	1
OTHER	4	3	8	2	6	2	3	2
NO OVERNIGHT STAY	12	12	13	9	19	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.4	6.3	4.4	2.7	4.7	2.7	6.9
HOTEL, MOTEL	3.5	3.1	4.5	3.6	3.3	3.8	2.8	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	47	54	41	37	54	38	48	48	40	56
HOTEL OR MOTEL	34	31	39	38	29	42	32	32	42	28
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	1	1	1	2
OWNED CABIN OR CONDOMINIUM	3	1	4	7	3	4	2	2	3	5
CAMPER, TRAILER, OR RV	2	3	3	2	1	4	2	1	2	7
OTHER	4	3	4	6	2	6	4	4	4	3
NO OVERNIGHT STAY	12	10	11	12	13	8	14	14	10	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.0	4.1	3.9	3.9	3.5	5.5	4.1	4.2	4.1
HOTEL, MOTEL	3.5	3.0	3.5	3.8	3.2	3.2	4.8	3.5	3.8	2.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	47	51	43	55	56	41	38	52	44	52	46
HOTEL OR MOTEL	34	33	38	31	29	35	43	33	37	28	32
RENTED CABIN OR CONDOMINIUM	1	1	2	2	1	1	1	1	1	2	1
OWNED CABIN OR CONDOMINIUM	3	2	2	2	4	3	5	1	2	4	4
CAMPER, TRAILER, OR RV	2	3	2	*	1	4	4	1	2	1	4
OTHER	4	3	5	2	1	8	2	4	5	2	7
NO OVERNIGHT STAY	12	15	12	14	14	10	11	14	13	15	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.1	4.5	4.2	3.4	3.9	3.5	4.1	4.6	3.7	3.6	4.3
HOTEL, MOTEL	3.5	2.5	3.1	2.7	3.0	3.8	3.6	3.3	3.9	3.4	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	53	46	68	46	75	46	45	49
2	28	31	23	30	19	30	33	31
3	10	12	4	12	5	12	12	11
4	4	5	3	5	1	6	5	4
5	4	4	2	5	*	5	5	4
6+	1	2	*	1	*	2	1	2
PARTIES WITHOUT CHILDREN	83	79	92	80	94	80	79	86
ONE ADULT	53	46	68	46	75	46	44	49
TWO ADULTS	26	28	21	29	17	29	30	31
3 + ADULTS	5	5	3	5	2	6	5	7
PARTIES WITH CHILDREN	17	21	8	20	6	20	21	14
ONE ADULT	5	6	3	5	2	4	7	2
TWO ADULTS	8	10	2	9	4	10	9	8
3 + ADULTS	4	5	3	6	*	5	6	5
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.0	1.5	2.0	1.3	2.0	1.9	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.1	.3	.1	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	53	51	51	53	62	44	47	100	*	*
2	28	31	28	25	19	30	44	*	84	17
3	10	9	10	11	9	14	6	*	13	35
4	4	3	5	7	3	8	1	*	2	22
5	4	3	4	5	5	3	*	*	*	20
6+	1	2	1	1	1	2	1	*	1	6
PARTIES WITHOUT CHILDREN	83	80	82	82	81	76	97	100	100	*
ONE ADULT	53	51	51	53	62	44	47	100	*	*
TWO ADULTS	26	26	26	23	16	25	45	*	85	*
3 + ADULTS	5	3	5	6	3	7	5	*	15	*
PARTIES WITH CHILDREN	17	20	18	18	19	24	3	*	*	100
ONE ADULT	5	9	4	3	6	8	*	*	*	30
TWO ADULTS	8	7	9	9	7	11	3	*	*	44
3 + ADULTS	4	4	5	6	5	4	*	*	*	25
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.9	1.9	1.7	2.0	1.7	1.0	2.2	3.6
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	53	39	51	52	60	55	46	49	57	54	56
2	28	28	34	24	22	29	28	34	27	24	28
3	10	17	9	11	8	8	16	7	9	11	7
4	4	7	3	7	3	4	5	5	2	5	4
5	4	8	1	5	4	3	5	3	4	4	3
6+	1	1	2	1	2	1	1	2	1	2	1
PARTIES WITHOUT CHILDREN	83	72	90	80	79	85	78	86	90	76	84
ONE ADULT	53	39	51	52	60	55	46	49	57	54	56
TWO ADULTS	26	28	34	21	17	25	25	34	26	17	24
3 + ADULTS	5	5	6	6	2	5	7	3	6	4	3
PARTIES WITH CHILDREN	17	28	10	20	21	15	22	14	10	24	16
ONE ADULT	5	7	2	4	6	7	6	2	1	9	7
TWO ADULTS	8	15	7	9	9	3	11	9	5	9	4
3 + ADULTS	4	6	1	7	6	5	4	3	5	7	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.2	1.8	1.9	1.7	1.7	2.0	1.9	1.7	1.8	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.5	.2	.3	.3	.3	.4	.2	.2	.3	.3

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	47	28	47	22	47	100	43
VACATION TRIP	61	63	54	82	9	100	69	59
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	68	72	54	100	5	91	77	59
VISIT FRIENDS OR RELATIVES	41	47	26	61	3	53	48	20
OUTDOOR RECREATION	9	10	7	13	1	12	11	9
ENTERTAINMENT	19	16	23	28	3	26	19	30
BUSINESS (ANY)	23	17	40	2	100	3	12	32
CONVENTION,ETC.	5	3	8	1	20	1	3	8
OTHER BUSINESS	19	14	32	*	80	2	9	25
PERSONAL, FAMILY, OTHER	10	11	7	*	*	6	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	45	43	40	47	42	31	35	47	50
VACATION TRIP	61	64	56	52	60	59	66	53	69	70
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	68	73	64	59	71	64	71	59	75	79
VISIT FRIENDS OR RELATIVES	41	48	35	30	42	33	53	37	43	49
OUTDOOR RECREATION	9	9	10	9	11	11	2	7	9	14
ENTERTAINMENT	19	17	20	21	18	22	17	17	23	16
BUSINESS (ANY)	23	16	30	38	21	29	17	33	14	8
CONVENTION,ETC.	5	4	6	7	3	7	2	6	4	1
OTHER BUSINESS	19	12	24	31	18	22	15	27	10	7
PERSONAL, FAMILY, OTHER	10	12	7	5	9	9	12	8	12	14

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	41	48	44	40	39	43	45	43	35	39	44
VACATION TRIP	61	64	67	59	50	61	65	67	63	56	55
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	68	73	75	68	54	68	73	73	64	61	67
VISIT FRIENDS OR RELATIVES	41	48	43	52	41	35	39	50	33	43	39
OUTDOOR RECREATION	9	11	10	8	4	10	13	6	11	7	9
ENTERTAINMENT	19	15	23	7	10	23	22	18	20	12	21
BUSINESS (ANY)	23	16	19	23	34	23	19	23	20	27	26
CONVENTION, ETC.	5	2	4	7	6	5	2	5	7	4	4
OTHER BUSINESS	19	14	15	15	26	17	16	18	13	23	22
PERSONAL, FAMILY, OTHER	10	11	8	10	13	11	9	7	16	12	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	15	12	16	10	16	17	14
NEW ENGLAND	5	5	3	5	1	6	5	5
MID-ATLANTIC	10	10	9	11	9	10	12	9
SOUTHEAST	23	26	16	25	18	25	24	25
SOUTH ATLANTIC	18	20	15	20	16	20	18	19
EAST SOUTH CENTRAL	5	6	2	6	2	6	6	6
GREAT LAKES	10	12	7	10	10	10	10	9
EAST NORTH CENTRAL	10	12	7	10	10	10	10	9
MIDWEST	21	23	17	17	30	17	20	18
WEST SOUTH CENTRAL	12	12	12	9	18	10	11	10
WEST NORTH CENTRAL	9	11	4	8	12	8	9	8
WEST	26	22	36	26	25	26	26	26
MOUNTAIN	9	7	16	11	4	12	11	11
PACIFIC	17	16	20	14	21	14	16	15
OUTSIDE US	7	3	18	6	12	7	3	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	12	15	16	15	14	10	11	16	24
NEW ENGLAND	5	4	4	3	3	5	3	2	6	9
MID-ATLANTIC	10	8	11	13	12	9	8	9	10	15
SOUTHEAST	23	29	25	19	23	21	31	22	30	13
SOUTH ATLANTIC	18	23	19	16	19	15	24	18	23	12
EAST SOUTH CENTRAL	5	6	5	3	4	5	7	4	7	2
GREAT LAKES	10	10	11	10	12	10	8	10	9	12
EAST NORTH CENTRAL	10	10	11	10	12	10	8	10	9	12
MIDWEST	21	23	20	19	24	18	21	24	13	25
WEST SOUTH CENTRAL	12	14	12	9	16	9	8	13	7	14
WEST NORTH CENTRAL	9	9	8	9	7	9	13	11	6	11
WEST	26	22	24	29	22	31	25	27	25	22
MOUNTAIN	9	8	7	9	8	9	13	8	11	9
PACIFIC	17	14	17	20	14	22	12	19	14	13
OUTSIDE US	7	4	8	11	5	10	7	9	8	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 7-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	100	*	*	*	*	53	15	9	2	2
NEW ENGLAND	5	31	*	*	*	*	19	1	5	*	*
MID-ATLANTIC	10	69	*	*	*	*	34	14	4	2	1
SOUTHEAST	23	*	100	*	*	*	23	64	18	7	2
SOUTH ATLANTIC	18	*	80	*	*	*	22	52	10	5	2
EAST SOUTH CENTRAL	5	*	20	*	*	*	1	13	8	2	*
GREAT LAKES	10	*	*	100	*	*	5	7	40	4	2
EAST NORTH CENTRAL	10	*	*	100	*	*	5	7	40	4	2
MIDWEST	21	*	*	*	100	*	4	7	14	74	8
WEST SOUTH CENTRAL	12	*	*	*	55	*	2	4	5	43	5
WEST NORTH CENTRAL	9	*	*	*	45	*	2	3	9	31	4
WEST	26	*	*	*	*	100	7	3	13	10	79
MOUNTAIN	9	*	*	*	*	35	2	1	7	8	23
PACIFIC	17	*	*	*	*	65	5	2	7	1	56
OUTSIDE US	7	*	*	*	*	*	8	3	7	5	13

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	17	17	19	14	19	19	22
NEW ENGLAND	4	4	4	4	3	5	5	5
MID-ATLANTIC	13	13	12	14	11	14	14	17
SOUTHEAST	22	24	16	24	22	24	23	21
SOUTH ATLANTIC	16	17	12	18	14	19	18	15
EAST SOUTH CENTRAL	6	7	4	6	8	5	5	6
GREAT LAKES	16	16	19	16	14	17	14	18
EAST NORTH CENTRAL	16	16	19	16	14	17	14	18
MIDWEST	20	21	16	18	23	18	18	16
WEST SOUTH CENTRAL	11	11	12	10	15	10	10	10
WEST NORTH CENTRAL	8	10	4	8	8	8	8	6
WEST	25	22	33	24	28	22	26	23
MOUNTAIN	8	5	14	9	8	8	10	9
PACIFIC	17	16	19	16	19	14	17	14

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	21	22	18	18	15	15	19	22
NEW ENGLAND	4	4	5	4	4	5	4	3	5	6
MID-ATLANTIC	13	11	16	19	14	13	11	12	14	16
SOUTHEAST	22	26	22	19	22	17	30	20	27	18
SOUTH ATLANTIC	16	20	15	13	18	11	22	16	19	13
EAST SOUTH CENTRAL	6	6	6	6	4	6	8	4	9	5
GREAT LAKES	16	14	16	15	16	18	12	18	17	10
EAST NORTH CENTRAL	16	14	16	15	16	18	12	18	17	10
MIDWEST	20	22	17	14	19	17	25	20	14	27
WEST SOUTH CENTRAL	11	12	11	8	13	10	11	12	8	14
WEST NORTH CENTRAL	8	10	7	6	6	6	14	8	6	13
WEST	25	24	24	29	25	29	18	26	23	23
MOUNTAIN	8	10	6	6	9	7	8	8	8	7
PACIFIC	17	14	18	23	16	23	9	19	15	16

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	62	18	8	4	5	100	*	*	*	*
NEW ENGLAND	4	18	4	2	*	*	23	*	*	*	*
MID-ATLANTIC	13	44	14	7	3	5	77	*	*	*	*
SOUTHEAST	22	23	61	16	7	3	*	100	*	*	*
SOUTH ATLANTIC	16	22	45	10	4	1	*	74	*	*	*
EAST SOUTH CENTRAL	6	1	17	6	3	2	*	26	*	*	*
GREAT LAKES	16	10	13	64	11	9	*	*	100	*	*
EAST NORTH CENTRAL	16	10	13	64	11	9	*	*	100	*	*
MIDWEST	20	3	6	8	69	8	*	*	*	100	*
WEST SOUTH CENTRAL	11	2	4	3	39	5	*	*	*	58	*
WEST NORTH CENTRAL	8	*	2	6	30	3	*	*	*	42	*
WEST	25	3	2	5	10	76	*	*	*	*	100
MOUNTAIN	8	2	1	3	8	19	*	*	*	*	31
PACIFIC	17	1	1	2	2	57	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	31	40	37	24	38	34	36
250,000-999,999	42	44	37	41	49	41	43	45
50,000-249,000	23	24	22	21	27	20	22	18
LESS THAN 50,000	1	1	1	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	40	53	43	47	45	43	48
WITHIN MAJOR CITY	33	28	46	32	39	35	32	39
B COUNTY	22	25	17	21	22	21	20	18
C COUNTY	15	18	7	15	14	14	15	13
D COUNTY	12	14	7	15	7	13	17	12
OUTSIDE US	7	3	18	6	12	7	3	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	28	37	40	36	33	26	33	38	29
250,000-999,999	42	46	41	38	43	42	44	41	42	49
50,000-249,000	23	25	21	22	20	25	28	26	20	22
LESS THAN 50,000	1	1	1	*	*	1	2	*	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	43	38	43	46	45	44	35	45	40	41
WITHIN MAJOR CITY	33	29	33	34	36	31	27	36	30	28
B COUNTY	22	25	22	22	19	20	33	23	22	18
C COUNTY	15	17	17	16	17	13	13	14	16	20
D COUNTY	12	15	10	9	13	13	12	10	14	17
OUTSIDE US	7	4	8	11	5	10	7	9	8	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	50	29	39	18	36	52	27	42	16	35
250,000-999,999	42	40	55	47	44	32	43	56	43	41	30
50,000-249,000	23	10	16	13	37	32	5	17	13	42	34
LESS THAN 50,000	1	1	1	*	1	*	1	*	2	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	43	48	38	40	39	58	41	43	43	33	53
WITHIN MAJOR CITY	33	30	35	40	39	31	29	38	41	31	28
B COUNTY	22	22	37	18	26	11	24	29	21	26	12
C COUNTY	15	24	5	16	23	16	19	7	13	22	16
D COUNTY	12	5	18	25	9	12	7	18	17	12	9
OUTSIDE US	7	*	*	*	*	*	8	3	7	5	13

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	25	6	16	8	5	14
PACKAGE TOUR	3	1	6	3	3	4	2	4
CONSULTED TRAVEL AGENT	12	3	36	9	18	11	8	17
USED FOR HOTEL,TRANSP RESERVATION	8	2	24	6	13	7	5	14

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	6	11	13	9	8	7	9	10	9
PACKAGE TOUR	3	3	3	2	2	4	3	3	3	1
CONSULTED TRAVEL AGENT	12	8	12	15	9	13	9	12	12	8
USED FOR HOTEL,TRANSP RESERVATION	8	4	8	11	5	10	5	8	10	5

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TOTAL TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	11	8	4	7	12	6	6	20	7	9
PACKAGE TOUR	3	1	3	*	1	4	4	2	3	1	3
CONSULTED TRAVEL AGENT	12	11	10	10	5	13	13	9	17	8	13
USED FOR HOTEL,TRANSP RESERVATION	8	10	7	4	4	6	10	6	12	4	8

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	31	2	23	23	21	27	22
300-399	19	23	3	21	13	20	26	17
400-499	10	11	2	11	8	10	12	9
500-599	5	6	3	5	7	5	6	6
600-999	11	12	11	12	11	13	11	12
1000-1999	14	11	27	13	14	14	10	12
2000 OR MORE	12	5	39	12	17	13	6	15
OUTSIDE U.S.	6	3	17	5	12	6	3	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	900	610	2150	880	1120	950	660	960
CUMULATIVE								
300 OR MORE	71	67	85	73	69	75	71	72
400 OR MORE	52	44	82	52	56	55	45	54
500 OR MORE	42	33	80	42	49	45	33	45
600 OR MORE	37	27	77	37	42	40	27	39
1000 OR MORE	26	16	66	25	31	27	16	27

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	27	22	23	23	29	24	18	27	27
300-399	19	25	20	13	20	19	17	18	16	23
400-499	10	8	11	13	12	12	3	9	8	12
500-599	5	5	5	5	7	4	4	7	6	3
600-999	11	12	11	11	12	9	15	12	12	10
1000-1999	14	10	14	16	15	11	10	14	14	14
2000 OR MORE	12	9	11	14	8	11	19	17	11	8
OUTSIDE U.S.	6	4	6	8	5	7	8	9	8	2
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	900	740	880	1030	830	840	1110	1120	890	730
CUMULATIVE										
300 OR MORE	71	69	73	72	74	67	69	77	67	71
400 OR MORE	52	44	53	59	53	48	52	58	51	48
500 OR MORE	42	36	42	46	42	36	49	50	43	36
600 OR MORE	37	31	37	42	34	32	45	43	37	33
1000 OR MORE	26	19	25	30	23	22	29	31	25	22

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	24	29	29	27	27	19	26	29	21	26	20
300-399	19	25	16	26	20	18	19	21	14	22	19
400-499	10	10	7	15	9	12	8	6	13	10	12
500-599	5	2	5	6	5	9	4	4	2	6	9
600-999	11	6	17	11	14	9	9	14	13	10	10
1000-1999	14	12	17	9	20	13	12	13	22	15	11
2000 OR MORE	12	15	10	6	5	21	15	12	11	7	13
OUTSIDE U.S.	6	*	*	*	*	*	7	2	6	5	9
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	900	810	800	640	730	1300	970	810	1110	670	990
CUMULATIVE											
300 OR MORE	71	71	71	73	73	81	67	70	75	69	75
400 OR MORE	52	46	56	47	53	63	49	49	61	47	56
500 OR MORE	42	36	49	32	44	51	40	44	48	37	43
600 OR MORE	37	34	44	26	39	43	36	40	46	31	35
1000 OR MORE	26	28	26	15	25	34	27	25	33	21	25

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	100	*	80	57	78	84	73
RENTAL CAR	1	1	*	*	2	1	1	1
AIRPLANE	20	*	100	17	41	19	14	22
BUS	1	*	*	1	1	1	*	1
TRAIN	1	*	*	1	1	1	2	2
OTHER	1	*	*	1	*	1	1	1

NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	85	76	69	79	76	76	62	79	87
RENTAL CAR	1	1	1	1	*	1	1	1	1	*
AIRPLANE	20	12	21	28	19	20	21	33	20	11
BUS	1	1	*	1	1	1	2	2	*	*
TRAIN	1	1	1	1	1	1	*	1	*	2
OTHER	1	1	1	1	1	1	1	2	1	*

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	77	79	84	86	83	67	78	80	76	81	69
RENTAL CAR	1	*	2	*	*	1	2	1	*	*	*
AIRPLANE	20	15	15	13	15	30	18	16	23	18	27
BUS	1	1	*	*	1	1	1	1	*	1	1
TRAIN	1	5	*	*	*	*	2	3	1	*	*
OTHER	1	*	*	1	1	2	1	*	*	1	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	10	12	9	17	8	*	*
1	16	18	8	15	16	15	15	23
2 TO 3	39	42	29	37	42	35	62	41
4 TO 9	25	23	33	27	20	31	22	25
TEN OR MORE	9	7	17	11	5	12	*	11
AVERAGE, IF ANY	4.6	4.0	6.6	4.9	3.8	5.3	2.6	4.6
AVG., INCL. ZERO	4.1	3.6	5.8	4.5	3.1	4.8	2.6	4.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	9	9	11	10	8	15	14	10	8
1	16	19	16	14	14	20	15	18	15	16
2 TO 3	39	38	41	43	41	44	25	36	38	43
4 TO 9	25	24	25	24	27	22	27	23	26	24
TEN OR MORE	9	9	8	8	7	6	19	9	10	8
AVERAGE, IF ANY	4.6	4.4	4.3	4.5	4.1	3.8	6.8	4.6	4.9	4.2
AVG., INCL. ZERO	4.1	4.0	3.9	4.0	3.7	3.5	5.8	3.9	4.4	3.9

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	16	13	13	9	7	10	16	12	10	6
1	16	12	15	14	24	19	11	16	13	22	19
2 TO 3	39	48	36	39	38	40	43	32	41	38	42
4 TO 9	25	14	28	28	23	25	29	24	25	25	23
TEN OR MORE	9	11	8	6	6	9	6	13	10	6	10
AVERAGE, IF ANY	4.6	4.7	4.6	4.3	3.8	4.4	4.4	5.4	4.9	3.9	4.4
AVG., INCL. ZERO	4.1	3.9	4.0	3.7	3.5	4.0	3.9	4.5	4.3	3.5	4.1

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	47	50	39	55	28	51	55	9
HOTEL OR MOTEL	36	34	39	32	48	36	36	100
RENTED CABIN OR CONDOMINIUM	2	1	3	2	*	2	1	*
OWNED CABIN OR CONDOMINIUM	4	4	7	4	2	6	4	1
CAMPER, TRAILER, OR RV	3	3	1	2	2	2	3	1
OTHER	4	4	6	2	5	2	3	4
NO OVERNIGHT STAY	11	10	12	9	17	8	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.7	6.9	4.5	2.9	4.8	2.8	8.8
HOTEL, MOTEL	3.4	3.0	4.8	3.4	3.6	3.4	2.6	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	47	56	44	39	57	40	45	48	41	54
HOTEL OR MOTEL	36	32	37	36	28	42	36	32	43	31
RENTED CABIN OR CONDOMINIUM	2	2	2	2	1	2	1	1	2	2
OWNED CABIN OR CONDOMINIUM	4	1	6	10	5	4	3	2	3	7
CAMPER, TRAILER, OR RV	3	3	3	2	1	5	2	1	2	5
OTHER	4	3	3	3	2	3	4	4	4	4
NO OVERNIGHT STAY	11	9	9	11	10	8	15	14	10	8
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.4	4.2	3.8	3.9	3.7	5.9	4.1	4.4	4.3
HOTEL, MOTEL	3.4	2.7	3.4	3.8	3.2	3.0	4.7	3.5	3.8	2.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	47	51	43	53	54	45	40	52	41	52	50
HOTEL OR MOTEL	36	39	39	31	32	34	40	36	44	31	32
RENTED CABIN OR CONDOMINIUM	2	1	4	2	1	1	1	1	1	3	2
OWNED CABIN OR CONDOMINIUM	4	1	2	3	8	5	9	1	2	6	4
CAMPER, TRAILER, OR RV	3	4	2	*	1	4	5	1	2	1	4
OTHER	4	7	4	2	1	5	2	3	9	1	6
NO OVERNIGHT STAY	11	15	13	13	9	7	10	16	11	10	6
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.3	4.8	4.4	3.6	3.9	3.6	4.1	5.1	4.1	3.6	4.2
HOTEL, MOTEL	3.4	2.5	3.0	3.0	2.7	3.7	3.5	3.2	3.6	3.2	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATICNAL TRAVEL SURVEY WINTER 1988-89
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	29	23	47	24	57	23	23	26
2	31	32	31	31	28	30	34	33
3	16	18	9	18	12	18	18	17
4	9	9	8	11	2	11	11	8
5	10	11	5	12	*	13	12	11
6+	4	6	*	5	1	5	2	6
PARTIES WITHOUT CHILDREN	66	61	82	62	87	62	61	70
ONE ADULT	29	23	47	24	57	23	23	26
TWO ADULTS	29	29	29	30	25	29	30	34
3 + ADULTS	8	9	6	8	5	9	8	11
PARTIES WITH CHILDREN	34	39	18	38	13	38	39	30
ONE ADULT	7	8	6	8	3	6	9	3
TWO ADULTS	15	18	5	17	9	19	16	15
3 + ADULTS	12	13	8	14	1	13	14	12
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.7	1.9	2.7	1.6	2.8	2.6	2.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.7	.3	.7	.2	.7	.7	.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	29	28	28	28	36	22	29	100	*	*
2	31	33	30	26	23	30	53	*	76	10
3	16	15	17	17	16	20	11	*	17	29
4	9	6	11	15	8	15	2	*	3	24
5	10	9	11	12	13	8	*	*	1	28
6+	4	8	3	2	4	5	5	*	3	10
PARTIES WITHOUT CHILDREN	66	63	64	63	61	58	95	100	100	*
ONE ADULT	29	28	28	28	36	22	28	100	*	*
TWO ADULTS	29	29	28	24	18	25	57	*	78	*
3 + ADULTS	8	6	9	11	6	11	10	*	22	*
PARTIES WITH CHILDREN	34	37	36	37	39	42	5	*	*	100
ONE ADULT	7	12	6	4	9	10	*	*	*	22
TWO ADULTS	15	15	16	18	15	22	5	*	*	44
3 + ADULTS	12	10	13	16	16	10	*	*	*	34
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	2.6	2.6	2.6	2.5	2.7	2.1	1.0	2.4	4.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.7	.6	.6	.7	.7	.1	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	29	18	29	27	35	32	24	26	34	29	33
2	31	26	39	26	26	33	28	37	32	26	33
3	16	23	15	17	14	13	25	12	15	18	12
4	9	12	7	14	8	9	9	11	5	11	8
5	10	17	4	13	11	9	12	7	12	10	10
6+	4	4	6	3	5	4	3	7	2	5	4
PARTIES WITHOUT CHILDREN	66	53	78	60	58	68	60	72	75	56	67
ONE ADULT	29	18	29	27	35	32	24	26	34	29	33
TWO ADULTS	29	28	38	23	20	29	26	39	31	19	28
3 + ADULTS	8	7	12	10	3	8	12	7	10	8	6
PARTIES WITH CHILDREN	34	47	22	40	42	32	40	28	25	44	33
ONE ADULT	7	8	4	5	7	11	10	3	1	10	11
TWO ADULTS	15	24	14	17	19	8	19	19	11	18	10
3 + ADULTS	12	14	3	18	16	13	11	7	14	16	12
AVG # ON TRIP, INCLUDING RESPONDENT	2.5	3.0	2.4	2.7	2.5	2.4	2.7	2.6	2.4	2.6	2.4
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.6	.8	.4	.7	.7	.6	.7	.5	.4	.7	.6

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	48	30	49	25	48	100	44
VACATION TRIP	66	67	63	83	11	100	71	67
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	73	76	62	100	6	91	81	64
VISIT FRIENDS OR RELATIVES	43	48	29	60	4	51	49	23
OUTDOOR RECREATION	11	11	10	15	1	15	13	11
ENTERTAINMENT	20	17	25	27	3	27	19	30
BUSINESS (ANY)	17	13	34	2	100	3	9	23
CONVENTION,ETC.	4	3	8	1	21	1	3	6
OTHER BUSINESS	13	10	26	*	79	2	7	17
PERSONAL, FAMILY, OTHER	11	12	7	*	*	7	11	15

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	48	48	45	51	46	30	35	46	50
VACATION TRIP	66	67	65	64	65	70	66	53	70	74
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	73	77	73	70	77	73	70	59	75	81
VISIT FRIENDS OR RELATIVES	43	51	40	35	48	37	50	37	42	50
OUTDOOR RECREATION	11	10	13	12	12	14	2	7	9	15
ENTERTAINMENT	20	17	21	24	18	24	19	17	24	18
BUSINESS (ANY)	17	12	21	26	16	18	18	33	14	6
CONVENTION,ETC.	4	3	5	6	3	4	3	6	4	1
OTHER BUSINESS	13	9	16	20	13	14	16	27	9	6
PERSONAL, FAMILY, OTHER	11	13	8	5	9	10	12	8	12	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	49	45	48	38	48	47	43	39	41	49
VACATION TRIP	66	69	70	69	58	65	72	72	65	63	60
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	73	76	79	74	60	76	77	78	67	64	75
VISIT FRIENDS OR RELATIVES	43	47	43	58	42	39	43	49	37	43	43
OUTDOOR RECREATION	11	12	12	10	7	12	15	6	12	11	10
ENTERTAINMENT	20	18	25	7	11	25	19	24	18	11	24
BUSINESS (ANY)	17	10	15	16	25	16	12	18	14	21	18
CONVENTION,ETC.	4	2	4	4	4	4	1	5	5	4	3
OTHER BUSINESS	13	9	11	11	21	12	10	14	9	17	15
PERSONAL, FAMILY, OTHER	11	14	9	10	16	9	12	6	19	15	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	19	13	19	11	19	20	19
NEW ENGLAND	6	7	3	6	1	7	7	8
MID-ATLANTIC	12	12	10	13	10	12	13	12
SOUTHEAST	22	24	17	24	19	24	23	24
SOUTH ATLANTIC	18	19	15	19	16	19	17	19
EAST SOUTH CENTRAL	4	5	2	5	3	5	6	5
GREAT LAKES	11	12	7	11	10	11	12	9
EAST NORTH CENTRAL	11	12	7	11	10	11	12	9
MIDWEST	20	22	14	16	29	17	17	18
WEST SOUTH CENTRAL	11	12	11	9	19	10	9	11
WEST NORTH CENTRAL	8	10	4	8	10	8	8	6
WEST	24	22	36	26	23	24	26	23
MOUNTAIN	10	8	17	12	4	11	12	10
PACIFIC	15	13	19	14	19	13	14	13
OUTSIDE US	6	3	17	5	12	6	3	8

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	15	17	18	16	17	15	11	17	25
NEW ENGLAND	6	6	5	3	4	6	3	2	6	10
MID-ATLANTIC	12	10	12	15	11	11	11	9	11	15
SOUTHEAST	22	28	24	18	21	21	32	22	30	14
SOUTH ATLANTIC	18	22	19	14	17	16	25	18	23	12
EAST SOUTH CENTRAL	4	6	5	4	4	4	7	4	7	2
GREAT LAKES	11	9	11	12	13	11	7	10	9	13
EAST NORTH CENTRAL	11	9	11	12	13	11	7	10	9	13
MIDWEST	20	22	20	18	24	18	16	24	12	24
WEST SOUTH CENTRAL	11	15	12	8	15	10	7	14	7	15
WEST NORTH CENTRAL	8	8	8	10	9	7	9	11	5	10
WEST	24	22	23	28	22	28	23	27	24	23
MOUNTAIN	10	9	8	10	10	9	12	8	11	11
PACIFIC	15	13	15	18	12	19	11	19	14	12
OUTSIDE US	6	4	6	8	5	7	8	9	8	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	100	*	*	*	*	55	21	14	1	2
NEW ENGLAND	6	35	*	*	*	*	23	1	10	*	*
MID-ATLANTIC	12	65	*	*	*	*	32	20	3	1	1
SOUTHEAST	22	*	100	*	*	*	21	61	18	7	1
SOUTH ATLANTIC	18	*	80	*	*	*	20	50	8	6	1
EAST SOUTH CENTRAL	4	*	20	*	*	*	1	11	10	2	*
GREAT LAKES	11	*	*	100	*	*	5	7	42	7	2
EAST NORTH CENTRAL	11	*	*	100	*	*	5	7	42	7	2
MIDWEST	20	*	*	*	100	*	6	6	12	71	7
WEST SOUTH CENTRAL	11	*	*	*	57	*	2	3	4	44	4
WEST NORTH CENTRAL	8	*	*	*	43	*	5	3	7	26	2
WEST	24	*	*	*	*	100	5	3	10	10	83
MOUNTAIN	10	*	*	*	*	40	2	1	5	9	29
PACIFIC	15	*	*	*	*	60	3	2	5	1	54
OUTSIDE US	6	*	*	*	*	*	7	2	6	5	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	19	17	20	13	21	20	21
NEW ENGLAND	5	5	4	5	2	6	6	4
MID-ATLANTIC	14	15	13	15	11	15	15	18
SOUTHEAST	22	23	18	24	24	24	22	22
SOUTH ATLANTIC	17	17	13	18	13	19	16	16
EAST SOUTH CENTRAL	6	6	4	6	11	5	6	6
GREAT LAKES	15	15	17	14	13	15	14	19
EAST NORTH CENTRAL	15	15	17	14	13	15	14	19
MIDWEST	20	21	17	18	25	19	18	17
WEST SOUTH CENTRAL	11	11	12	9	16	10	8	12
WEST NORTH CENTRAL	9	10	5	9	9	9	10	5
WEST	23	21	31	24	25	21	26	21
MOUNTAIN	8	6	13	9	9	7	9	7
PACIFIC	16	15	18	16	16	14	17	13

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	16	22	24	19	21	16	15	19	22
NEW ENGLAND	5	5	5	4	4	6	4	3	5	6
MID-ATLANTIC	14	11	18	21	16	15	12	12	15	16
SOUTHEAST	22	27	22	19	22	18	32	20	28	18
SOUTH ATLANTIC	17	21	15	13	16	13	25	16	20	14
EAST SOUTH CENTRAL	6	6	6	6	5	5	7	4	8	5
GREAT LAKES	15	12	14	14	14	16	12	18	17	11
EAST NORTH CENTRAL	15	12	14	14	14	16	12	18	17	11
MIDWEST	20	22	19	16	21	19	22	20	14	26
WEST SOUTH CENTRAL	11	13	11	8	11	12	10	13	8	13
WEST NORTH CENTRAL	9	10	8	7	10	6	12	8	7	12
WEST	23	23	23	27	24	26	17	26	22	23
MOUNTAIN	8	10	6	5	9	6	8	8	7	8
PACIFIC	16	13	18	22	15	20	9	19	15	15

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	59	18	9	6	4	100	*	*	*	*
NEW ENGLAND	5	20	3	1	*	*	24	*	*	*	*
MID-ATLANTIC	14	39	15	9	6	4	76	*	*	*	*
SOUTHEAST	22	26	61	15	7	3	*	100	*	*	*
SOUTH ATLANTIC	17	26	44	9	3	1	*	74	*	*	*
EAST SOUTH CENTRAL	6	1	17	6	4	2	*	26	*	*	*
GREAT LAKES	15	12	12	59	9	6	*	*	100	*	*
EAST NORTH CENTRAL	15	12	12	59	9	6	*	*	100	*	*
MIDWEST	20	1	7	13	70	8	*	*	*	100	*
WEST SOUTH CENTRAL	11	1	4	3	40	5	*	*	*	56	*
WEST NORTH CENTRAL	9	*	3	10	30	3	*	*	*	44	*
WEST	23	2	2	4	8	79	*	*	*	*	100
MOUNTAIN	8	1	1	1	6	23	*	*	*	*	32
PACIFIC	16	1	1	3	2	56	*	*	*	*	68

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	33	42	38	22	38	34	39
250,000-999,999	43	44	38	42	51	43	45	43
50,000-249,000	21	22	20	20	27	18	20	17
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	42	38	52	40	47	44	39	48
WITHIN MAJOR CITY	31	27	46	29	40	33	29	39
B COUNTY	22	24	16	22	20	21	20	18
C COUNTY	17	19	8	16	15	15	17	14
D COUNTY	14	15	8	16	7	14	19	12
OUTSIDE US	6	3	17	5	12	6	3	8

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	28	38	41	35	34	27	33	40	31
250,000-999,999	43	45	43	41	43	44	46	41	40	48
50,000-249,000	21	26	19	17	21	21	25	26	19	20
LESS THAN 50,000	1	1	1	*	*	1	2	*	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	42	38	41	43	40	46	34	46	40	40
WITHIN MAJOR CITY	31	27	30	31	32	32	23	36	29	29
B COUNTY	22	24	23	22	20	19	32	23	24	18
C COUNTY	17	17	19	18	20	13	13	14	15	22
D COUNTY	14	17	11	10	15	15	12	10	13	18
OUTSIDE US	6	4	6	8	5	7	8	9	8	2

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	60.1	47.0	55.0	37.8	48.8	57.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	35	51	32	39	18	36	51	28	46	16	37
250,000-999,999	43	40	52	47	48	33	43	57	40	45	30
50,000-249,000	21	8	15	13	33	31	5	15	12	37	33
LESS THAN 50,000	1	1	1	1	2	*	1	*	2	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	42	48	35	37	37	55	35	47	38	32	52
WITHIN MAJOR CITY	31	29	33	37	36	28	23	40	36	30	26
B COUNTY	22	21	40	18	25	9	28	27	20	25	9
C COUNTY	17	24	4	20	27	17	21	7	18	23	1[illegible]
D COUNTY	14	6	19	24	10	16	8	17	19	13	1[illegible]
OUTSIDE US	6	*	*	*	*	*	7	2	6	5	9

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED PERSON TRIPS (MILLIONS)	246.2	189.5	50.3	180.0	41.7	163.3	108.9	94.2
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	5	28	6	18	8	5	15
PACKAGE TOUR	2	1	6	2	3	3	2	3
CONSULTED TRAVEL AGENT	11	4	38	8	18	10	7	16
USED FOR HOTEL,TRANSP RESERVATION	8	3	25	5	14	6	4	14

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED PERSON TRIPS (MILLIONS)	246.2	146.6	184.6	99.6	84.1	78.5	45.2	57.8	92.4	96.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	5	10	13	9	8	9	9	10	10
PACKAGE TOUR	2	2	2	2	1	3	3	3	3	1
CONSULTED TRAVEL AGENT	11	6	11	14	8	11	11	12	13	8
USED FOR HOTEL,TRANSP RESERVATION	8	3	7	10	5	8	6	8	9	5

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED PERSON TRIPS (MILLIONS)	246.2	44.3	54.2	26.6	48.8	69.1	47.0	55.0	37.8	48.8	57.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	12	6	3	6	15	6	4	21	10	11
PACKAGE TOUR	2	1	2	*	1	3	4	1	2	1	3
CONSULTED TRAVEL AGENT	11	12	9	7	4	13	10	7	20	9	11
USED FOR HOTEL,TRANSP RESERVATION	8	11	6	2	3	7	8	4	17	4	8

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TO TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	56	56	52	66	52	52	61
NOT MARRIED	45	44	44	48	34	48	48	39
SEX								
MALE	57	59	53	53	76	51	51	62
FEMALE	43	41	47	47	24	49	49	38
AGE								
18-24	16	17	15	18	8	16	21	12
25-34	28	28	26	27	32	27	28	25
35-44	20	20	16	18	24	19	20	25
45-54	16	14	22	15	21	15	16	18
55-64	12	12	10	11	11	11	10	12
65-74	7	7	7	7	5	8	5	7
75-84	2	2	2	3	*	3	1	1
85+	*	*	1	1	*	1	*	*
AVERAGE	40	40	41	40	40	41	38	41

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TO TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	47	64	70	38	71	68	34	82	73
NOT MARRIED	45	53	36	30	62	29	32	66	18	27
SEX										
MALE	57	51	64	71	61	59	52	65	50	47
FEMALE	43	49	36	29	39	41	48	35	50	53
AGE										
18-24	16	17	12	11	37	*	*	22	8	11
25-34	28	33	31	24	63	*	*	30	19	36
35-44	20	16	25	29	*	55	*	16	16	38
45-54	16	11	20	26	*	45	*	14	22	12
55-64	12	13	9	9	*	*	55	9	21	2
65-74	7	7	3	2	*	*	32	4	14	2
75-84	2	2	*	*	*	*	11	4	1	*
85+	*	*	*	*	*	*	2	1	*	*
AVERAGE	40	40	38	40	26	44	65	39	46	36

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TO TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	55	52	58	55	56	55	60	55	52	57	52
NOT MARRIED	45	48	42	45	44	45	40	45	48	43	48
SEX											
MALE	57	53	56	66	57	57	56	54	58	58	60
FEMALE	43	47	44	34	43	43	44	46	42	42	40
AGE											
18-24	16	15	15	18	19	15	11	17	17	13	20
25-34	28	34	27	31	30	22	33	27	26	29	24
35-44	20	26	13	20	20	22	22	15	19	22	21
45-54	16	10	17	15	10	21	15	13	21	9	21
55-64	12	10	18	7	10	9	10	16	7	17	7
65-74	7	6	5	6	7	9	5	6	7	7	8
75-84	2	*	3	1	4	2	2	5	1	3	1
85+	*	*	1	1	*	*	1	1	1	*	*
AVERAGE	40	38	42	38	39	41	40	42	40	41	39

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TO TRIPS (MILLIONS) -	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	17	15	13	17	13	12	8
HIGH SCHOOL COMPLETE	31	32	27	33	25	33	35	36
COLLEGE INCOMPLETE	19	20	19	21	14	22	19	20
COLLEGE COMPLETE	22	21	26	21	30	20	22	26
GRADUATE WORK	12	10	14	11	14	12	11	11
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	14	25	15	25	15	16	16
LOWER LEVEL TECHNICAL MANAGERIAL	21	21	21	18	31	18	21	23
CLERICAL, SALES	14	14	17	15	15	13	17	15
BLUE COLLAR	17	18	13	17	17	17	17	21
HOUSEHOLD SERVICE	6	7	5	6	4	6	6	5
RETIRED	12	12	12	14	3	15	8	10
UNEMPLOYED	3	4	1	4	2	4	3	3
NOT WORKING, NOT LOOKING	8	9	6	9	1	10	9	5
OTHER	1	2	*	1	2	2	2	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TO TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	19	9	12	12	13	26	16	15	19
HIGH SCHOOL COMPLETE	31	33	31	27	30	30	36	28	35	34
COLLEGE INCOMPLETE	19	21	19	15	23	17	16	18	21	18
COLLEGE COMPLETE	22	18	28	29	25	24	13	24	21	18
GRADUATE WORK	12	9	14	16	9	15	9	14	9	10
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	11	22	28	13	28	8	19	13	18
LOWER LEVEL TECHNICAL MANAGERIAL	21	20	27	25	23	23	10	22	21	19
CLERICAL, SALES	14	13	16	17	18	14	7	15	15	12
BLUE COLLAR	17	17	18	19	19	19	10	16	16	21
HOUSEHOLD SERVICE	6	8	4	4	8	6	4	7	4	8
RETIRED	12	16	5	1	*	2	55	12	19	2
UNEMPLOYED	3	4	2	1	6	2	2	3	3	6
NOT WORKING, NOT LOOKING	8	9	6	4	11	5	4	7	8	13
OTHER	1	2	1	1	2	1	*	2	*	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TO TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	21	16	11	20	14	7	24	20	16	12
HIGH SCHOOL COMPLETE	31	31	33	37	27	31	45	25	36	22	31
COLLEGE INCOMPLETE	19	13	19	20	21	19	13	17	18	21	24
COLLEGE COMPLETE	22	20	23	23	21	24	24	21	19	24	22
GRADUATE WORK	12	14	9	10	12	13	11	12	6	17	11
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	17	12	11	15	23	12	16	8	18	26
LOWER LEVEL TECHNICAL MANAGERIAL	21	26	20	18	25	16	25	22	17	27	15
CLERICAL, SALES	14	12	17	12	13	17	13	12	14	14	17
BLUE COLLAR	17	11	20	21	17	14	21	15	18	14	16
HOUSEHOLD SERVICE	6	11	6	1	7	5	11	6	5	5	5
RETIRED	12	8	13	14	12	13	11	15	14	14	9
UNEMPLOYED	3	2	3	7	3	3	2	3	7	2	3
NOT WORKING, NOT LOOKING	8	11	6	13	8	8	6	7	16	5	8
OTHER	1	1	2	2	1	1	*	3	1	1	1

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TO TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	11	4	9	3	9	11	4
$10,000-$19,999	16	18	11	19	7	20	14	11
$20,000-$29,999	17	19	11	18	12	17	19	20
$30,000-$39,999	18	20	12	19	17	19	19	21
$40,000-$49,999	12	11	17	12	15	11	13	13
$50,000-$74,999	15	15	17	13	25	13	15	17
$75,000-$99,999	6	4	12	7	6	8	6	10
$100,000 OR MORE	6	3	16	2	15	2	3	5
CUMULATIVE INCOME								
$20,000 OR MORE	75	72	85	72	90	70	75	85
$30,000 OR MORE	58	53	74	53	78	54	55	66
$40,000 OR MORE	40	33	62	35	61	35	37	45
$50,000 OR MORE	28	22	45	23	46	24	24	32
$75,000 OR MORE	12	7	28	9	21	10	9	15

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TO TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	14	*	*	10	2	19	11	4	10
$10,000-$19,999	16	27	*	*	16	9	31	15	17	19
$20,000-$29,999	17	28	22	*	23	10	15	16	19	15
$30,000-$39,999	18	30	24	*	19	21	12	17	20	19
$40,000-$49,999	12	*	16	30	11	15	5	12	13	12
$50,000-$74,999	15	*	21	39	14	21	8	15	17	15
$75,000-$99,999	6	*	9	16	4	11	3	5	7	10
$100,000 OR MORE	6	*	8	15	2	10	7	9	3	1
CUMULATIVE INCOME										
$20,000 OR MORE	75	58	100	100	74	79	50	74	79	71
$30,000 OR MORE	58	30	78	100	51	78	35	58	60	57
$40,000 OR MORE	40	*	53	100	32	57	23	40	40	38
$50,000 OR MORE	28	*	37	70	20	41	18	29	28	25
$75,000 OR MORE	12	*	16	31	6	21	10	14	10	11

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TO TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	9	4	7	1	14	13	2	9	2	15	13
$10,000-$19,999	16	13	19	18	17	16	9	22	17	15	17
$20,000-$29,999	17	16	21	26	17	9	17	17	23	20	10
$30,000-$39,999	18	21	22	14	18	16	22	19	17	20	15
$40,000-$49,999	12	11	11	18	13	11	17	7	18	9	12
$50,000-$74,999	15	24	10	15	16	14	21	16	16	12	13
$75,000-$99,999	6	8	5	3	4	10	8	7	3	4	8
$100,000 OR MORE	6	2	4	5	2	11	4	3	5	4	12
CUMULATIVE INCOME											
$20,000 OR MORE	75	83	[illegible]	31	70	71	89	70	81	70	70
$30,000 OR MORE	58	67	53	55	53	62	72	52	58	50	60
$40,000 OR MORE	40	46	31	42	35	46	50	33	41	30	45
$50,000 OR MORE	28	34	19	23	22	35	33	26	24	21	33
$75,000 OR MORE	12	11	9	9	6	21	12	10	7	8	20

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TO TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	17	26	20	20	21	21	14
TWO OR MORE ADULTS,NO CHILDREN	41	43	38	42	36	42	43	44
SINGLE ADULT WITH CHILD	4	5	2	4	1	4	4	4
TWO OR MORE ADULTS WITH CHILDREN	35	35	34	33	43	33	32	38
HOUSEHOLD SIZE								
ONE PERSON	20	17	26	20	20	21	21	14
TWO PEOPLE	33	35	30	33	30	32	32	36
THREE PEOPLE	18	19	15	20	18	19	19	17
FOUR PEOPLE	18	17	19	17	21	18	18	18
FIVE OR MORE PEOPLE	11	11	11	9	12	9	9	14
NUMBER OF WAGE EARNERS								
NONE	14	15	13	16	6	17	13	12
ONE	41	41	42	37	50	36	41	39
TWO	38	38	40	40	37	40	37	40
THREE OR MORE	7	7	5	7	7	7	9	8

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TO TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	27	16	12	21	15	25	38	*	*
TWO OR MORE ADULTS,NO CHILDREN	41	38	41	43	34	35	67	33	75	3
SINGLE ADULT WITH CHILD	4	7	2	1	4	5	2	2	1	14
TWO OR MORE ADULTS WITH CHILDREN	35	29	41	44	42	45	6	26	24	83
HOUSEHOLD SIZE										
ONE PERSON	20	27	16	12	21	15	25	38	*	*
TWO PEOPLE	33	34	31	30	24	28	60	24	60	12
THREE PEOPLE	18	16	21	23	20	21	11	14	18	29
FOUR PEOPLE	18	13	21	23	21	22	4	14	12	40
FIVE OR MORE PEOPLE	11	9	11	12	13	13	1	10	9	19
NUMBER OF WAGE EARNERS										
NONE	14	18	6	4	7	3	50	13	21	6
ONE	41	50	41	34	43	43	31	50	25	42
TWO	38	26	45	53	41	47	17	29	47	50
THREE OR MORE	7	6	9	10	9	7	2	8	7	3

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TO TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	12	16	15	23	27	13	16	19	20	29
TWO OR MORE ADULTS, NO CHILDREN	41	34	53	34	32	40	40	52	33	37	39
SINGLE ADULT WITH CHILD	4	5	2	3	7	4	3	4	1	7	4
TWO OR MORE ADULTS WITH CHILDREN	35	48	29	49	39	30	43	28	48	37	28
HOUSEHOLD SIZE											
ONE PERSON	20	12	16	15	23	27	13	16	19	20	29
TWO PEOPLE	33	26	40	27	32	32	28	41	23	36	33
THREE PEOPLE	18	24	19	19	17	15	23	20	14	20	14
FOUR PEOPLE	18	27	15	21	19	16	26	16	19	17	14
FIVE OR MORE PEOPLE	11	11	10	18	10	10	10	7	25	7	10
NUMBER OF WAGE EARNERS											
NONE	14	11	15	13	16	17	10	16	15	17	14
ONE	41	32	40	32	49	45	33	34	41	43	51
TWO	38	48	37	47	32	32	46	44	36	35	30
THREE OR MORE	7	9	8	9	3	6	12	6	8	5	4

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1090	760	290	774	246	701	446	411
PROJECTED TO TRIPS (MILLIONS)	135.0	96.5	34.3	91.7	31.5	82.1	55.9	50.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	67	76	65	76	65	63	71
RENT	31	33	24	35	24	35	37	29

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

DEMOGRAPHICS

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1090	495	715	378	466	400	195	536	363	191
PROJECTED TO TRIPS (MILLIONS)	135.0	81.3	101.3	53.7	58.8	47.9	28.3	57.8	45.6	31.6
HOME OWNERSHIP										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	57	71	82	45	87	84	62	76	76
RENT	31	43	29	18	55	13	16	38	24	24

USTDC NATIONAL TRAVEL SURVEY WINTER 1988-89
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1090	161	269	122	201	273	195	260	182	197	256
PROJECTED TO TRIPS (MILLIONS)	135.0	20.3	30.5	14.0	28.3	34.4	23.5	29.6	22.2	26.4	33.3
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	64	71	69	68	71	66	68	77	66	68
RENT	31	36	29	31	32	29	34	32	23	34	32

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult?	1 MALE	2 FEMALE
What is the sex of the next oldest adult?	1 MALE	2 FEMALE
CONTINUE FOR EACH ADULT IN HOUSEHOLD.	1 MALE	2 FEMALE
	1 MALE	2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z22. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY
2 FEBRUARY
3 MARCH
4 APRIL
5 MAY
6 JUNE
7 JULY
8 AUGUST
9 SEPTEMBER
O OCTOBER
X NOVEMBER
Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?
1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?
1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER
9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T.KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
WINTER 1988-89 TRAVEL

	TRIPS (MILLIONS) ESTIMATE	RANGE	PERSON-TRIPS (MILLIONS) ESTIMATE	RANGE
Total	135.0	133.0 - 137.0	246.2	243.7 - 248.7
Vacation	82.1	80.6 - 83.6	163.3	161.3 - 165.3
Pleasure	91.7	90.2 - 93.2	180.0	178.0 - 182.0
Bus/Conv	31.5	30.5 - 32.5	41.7	40.7 - 42.7
Weekend	55.9	54.9 - 56.9	108.9	107.4 - 110.4
Auto	96.5	95.0 - 98.0	189.5	187.5 - 191.5
Air	34.3	33.3 - 35.3	50.3	49.3 - 51.3
Hotel	50.8	49.8 - 51.8	94.2	93.2 - 95.2

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
WINTER 1988-89

Number of telephone interviews completed	4,553
Number of respondents reporting one or more qualifying trips*	950
Total number of qualifying trips	1,338

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.